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 **SUCCESSFUL BUSINESS**

**Russian Business Magazine in Cyprus**

***Circulation:*** 3000 copies every 3 months.

***Format:*** A4, glossy, 100 pages

***Distribution:*** Delivery – 1200 businessmen in Cyprus, 20-30 copies to each advertiser (banks, auditors, accountants, business service providers). The rest of copies are distributed during business events (at least 6 for every issue). A free copy of the magazine can be found in few business halls and selected 5\*hotels in Cyprus. It is sold in several esteemed kiosks and shops all over Cyprus (65 selected outlets).

***Next issues are:*** April 2017, July 2017, October 2017,January 2018.

**Advertising cost (full prepayment 30 days before publishing):**

The payment should be done one month prior the issue (1st of June for July issue, for example). Pages are distributed on «first came, first served basis». We offer discount on one year prepayment.

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|  | **№ of a page** | **Advert to be placed once** | **Yearly agreement****(4 adverts),** **price per issue** | **Size****(width x height, mm)** |
| Regular page (right) | Any page after №25 | 1375 | 1100 | 216x303 (A4+3mm bleed on each side) |
| Regular page  | Any page after № 60 | 1250 | 1000 | 216x303 (A4+3mm bleed on each side) |
| Two pages spread | On availability | 2000 | 1600 | 426x303 |
| 1/2 of a page (horizontal) | On availability | 810 | 650 | 133x303 |
| 1/3 of a page (vertical) | 610 | 490 | 216x148 |
| Exclusive Page | 17 | 1435 | 1150 | 75x303 |
| Exclusive Page | 15 | 1500 | 1200 | 216x303(A4+3mm bleedon each side) |
| Exclusive Page | 13 | 1550 | 1240 |
| Exclusive Page | 11 | 1600 | 1280 |
| Exclusive Page | 7 | 1900 | 1520 |
| Exclusive Page | 2 | 2000 | 1600 |
| Double-page spread | 8-9 | 2900 | 2320 | 426x303 |
| Double-page spread | 4-5 | 3200 | 2560 |
| Last inside cover page | 99 | 2000 | 1600 | 216x303 (A4+3mm bleed on each side) |
| Last outside cover page | 100 | 2600 | 2080 | 216x303 (A4+3mm bleed on each side) |
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* Dead-line for booking adverts in the issue №25 (April 2017) – 1st of March 2017.
* Website of the magazine (daily updates) [www.cyprusrussianbusiness.com](http://www.cyprusrussianbusiness.com). You may advertise there as well or place there your articles and press-releases (50 euro per item).